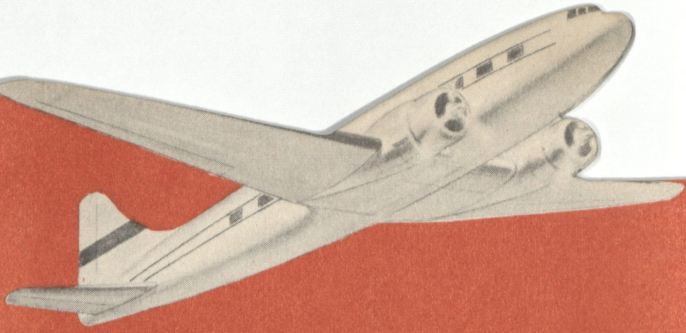
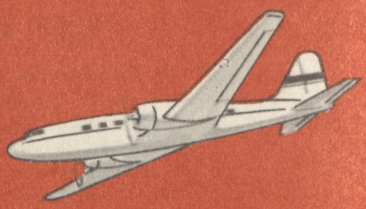


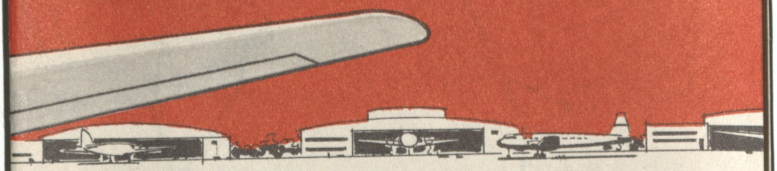
Fly

ALL the way



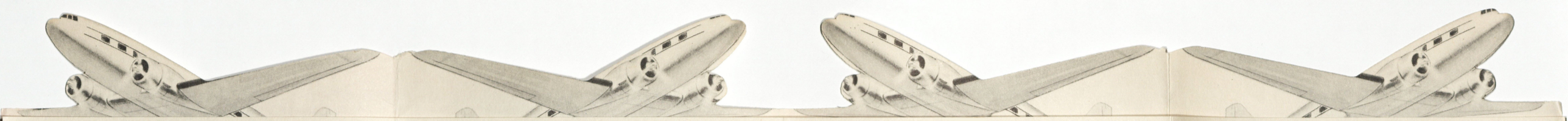
To 500 cities and towns served by

Local Airlines



Fast! Reliable! Scheduled!

Local Airlines now furnish exclusive air service to 250 smaller U. S. cities and towns.



Development of LOCAL AIRLINES

The dynamic expansion of the American economy which began at the close of World War II required a corresponding expansion in airline service. It was urgent that scheduled air transportation be extended to the small and intermediate-size cities of the nation.

The Civil Aeronautics Board therefore granted certificates to a number of new local airline companies, authorizing them to carry passengers, freight, mail and express to supplement the facilities of the "trunk" airlines.

Public reaction to the additional air service was highly favorable. The local airlines made swift progress. Traffic skyrocketed. Year after year, one community after another has been added to the local airline routes . . . communities which, in many instances, are getting air service for the first time.

Today nearly 500 cities and towns are served by these local air carriers . . . *and over 250 of them are served ONLY by local air carriers.*

Who Uses Local Airline Service?

People from all walks of life are taking advantage of local airline service to save time, money and trouble.

No longer does swift air travel end abruptly at big-city terminals, still leaving you hours away by bus, car or train from your smaller-city destination.

No longer are residents of America's smaller communities "air-age isolated". Local airlines link *your* town with the airways of the world.

No longer must short trips within a one or two-state area be made by bus, train or car. Today you *fly there*—quickly, pleasantly.

A glance around your local airliner's cabin may reveal bankers and businessmen . . . salesmen and mining engineers . . . doctors answering urgent calls to nearby cities . . . married couples on vacation . . . government and military specialists . . . industrial troubleshooters . . . farmers . . . department store buyers . . . even housewives on one-day shopping tours to metropolitan areas.

A look into the cargo hold might show spare parts . . . fresh produce . . . clothing . . . rush orders of merchandise . . . samples that may clinch an order . . . industrial or military equipment. All going *all the way* by air—faster, without damage, and often *cheaper* than by any other means.

And, of course, you'll see mountains of mail which the local airlines are carrying in bigger and bigger volume each year—a function of air transport which brings you days closer to your friends, relatives, and the people with whom you do business.

Greater Use Every Year

In spite of ten years of astounding development, there is no leveling-off in sight for local airline service.

Passenger travel on local airlines more than trebled in the past five years from 1950 to 1955—1,000,000 passengers to 3,000,000—and the spiral remains sharply upward. In the same five-year period, the mail volume rose from 599,000 ton-miles flown in 1950 to 1,300,000 ton-miles in 1955. The volume of air express and freight flown in 1955 was over 2,800,000 ton-miles.

Relation to National Defense

The role played by local airlines in defense and vital industries is impressive. One requirement of the national defense program is fast freight shipment. The feverish activity taking place in oil and uranium development is an example. Much of this exploration is in remote areas where the only swift and sure access is from the sky. Supplies and machinery needed for these and kindred operations are being flown to nearby small cities by scheduled air freight in a few hours.

Army, Navy, Marine, and Air Force installations themselves have a constant and pressing need for reliable airline service. Many are in sparsely settled regions and rely on local airlines for fast transportation. One local carrier alone serves sixty-six military establishments.

Aircraft and Equipment

Local airlines operate more than 175 airplanes. The vast majority of these are time-tested, reliable, twin-engine Douglas DC-3s—a plane so dependable and safe that it still flies 17,000,000 passenger miles every day in scheduled service—and more DC-3s are still in regular passenger service than any other type aircraft by a wide margin. Its suitability for short-haul service (the average distance between stops on the local airlines is less than 100 miles and the average passenger haul is less than 200 miles) is being supplemented by growing numbers of the larger Martin and Convair aircraft on those local airlines where these types can be used to advantage.

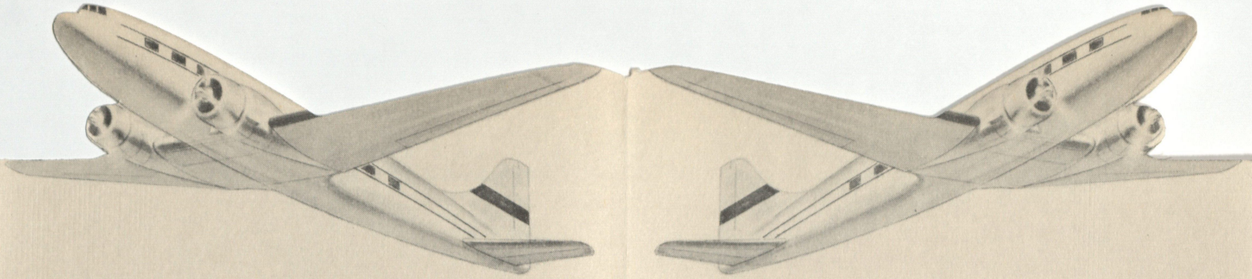
In some areas local airlines not only maintain their own hangars and maintenance facilities, but supplement existing government-operated civil airways systems with their own airways systems and navigational facilities.

Benefits to ALL the People

Local airlines are helping greatly to stimulate commerce and travel between cities large and small. In addition, they are helping to build business—perhaps *your* business. Their modern, fast air transportation to communities formerly isolated or lacking adequate surface transportation has induced commercial and industrial firms to locate branch offices or plants in those communities. In these times of rapid expansion and growth, local airlines have become essential to the nation's future economic development.

The local airlines have geared their operations to fit the specific needs of the communities on their routes. That is why people everywhere are using them in constantly increasing numbers. That is why they can serve *you*, too . . . saving you time, trouble and money.

It's the fastest growing segment of the world's greatest air transport system, geared to bring fast, frequent, regularly-scheduled air service to Main Street, U. S. A.



How LOCAL AIRLINES serve America—

and You

Serving the Nation's Cities—Large and Small!

Whether it's Cortez, Colorado or Tyler, Texas—any town served by local airlines is now a matter of hours from any other city in the world.

Local airlines offer a reliable, frequent, fixed schedule of flights geared to the requirements of America's small and intermediate-size cities and towns. They meet the same safety and economic regulations and the same personnel and equipment standards as the big trunk air lines.

Regional carriers flying well-established routes, they are a permanently-integrated part of your American air transport system. Their three-fold service is vital to the nation and convenient for you.

This triple-type service provided by LOCAL AIRLINES includes

Air transport between small and intermediate-size cities in a specific region

Air transport between smaller communities and large metropolitan areas

Long-haul air transportation for smaller cities through connections with trunk airlines at large metropolitan airports

Open this folder and see for yourself how **LOCAL AIRLINES** *serve America*

If you are . . .

Traveling on business or for pleasure . . .
Shipping cargo of any kind . . .
Mailing a letter . . .

ENJOY ALL THE BENEFITS OF FAST, MODERN, SCHEDULED

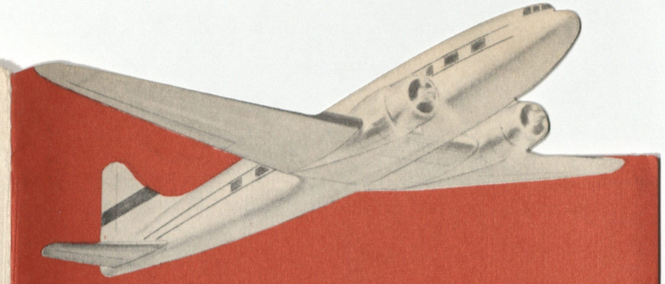
Local Airline Service

Facts to remember about
LOCAL AIRLINES

- Local airlines offer joint fares . . . excursion . . . family plan rates. One ticket and one baggage check take the trunkline-local passenger to his destination.
- Transferring from a trunkline to a local service airline or vice versa is as easy and quick as transferring from one trunk airline to another.
- Local airlines are a permanently-certificated part of America's scheduled air transport industry.
- They supplement the air service rendered to large cities by the trunk airlines.
- Local airlines carried more than 3,000,000 passengers about 550,000,000 passenger miles in 1955, and completed an outstanding ten-year record for safety.
- They serve 500 cities and towns in 42 states and provide exclusive air service to more than 250 of those cities and towns.

For full information about flight schedules and connections with trunk airlines, consult your travel agent, your airline ticket agent, or your flight stewardess.

Conference of Local Airlines
800 WORLD CENTER BUILDING
WASHINGTON 6, D.C.



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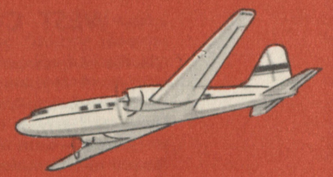
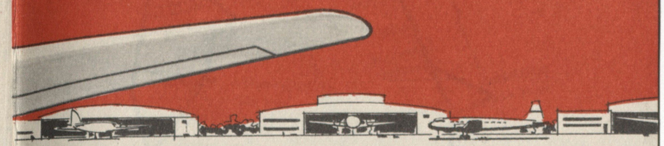


To 500 cities and towns served by Local Airlines



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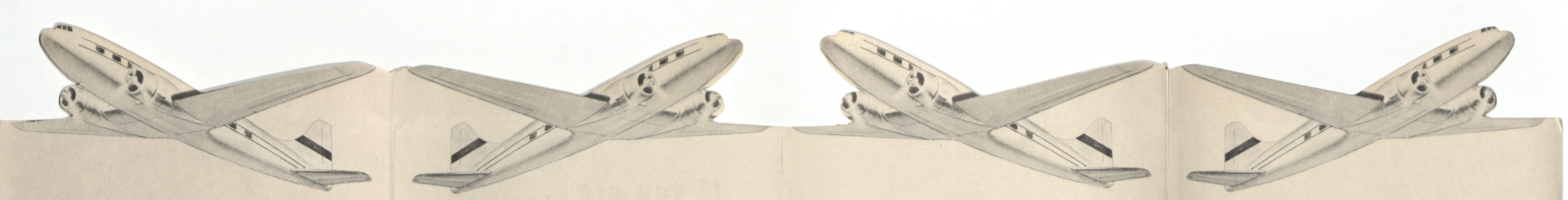


Local Airlines Linking The Smaller Cities And Towns To Each Other And To The Major Metropolitan Areas Of America

WEST COAST

Serves 44 communities in the states of Washington, Oregon and Idaho. Applications pending to extend service to communities in Utah, Nevada, Montana, California and Canada. (West Coast Airlines, Inc., Boeing Field, Seattle 8, Washington)

FRONTIER

Provides air service to some of America's favorite resort areas. Flights to 41 cities in Arizona, Colorado, Montana, New Mexico, North Dakota, Utah, and Wyoming. (Frontier Airlines, Inc., Stapleton Airfield, Denver 5, Colorado)

NORTH CENTRAL

The "Route of the Northliners" provides frequent daily service to 43 cities in Michigan, Indiana, Illinois, Wisconsin, Minnesota and North Dakota. (North Central Airlines, Inc., 6201 34th Avenue, South, Minneapolis 23, Minnesota)

LAKE CENTRAL

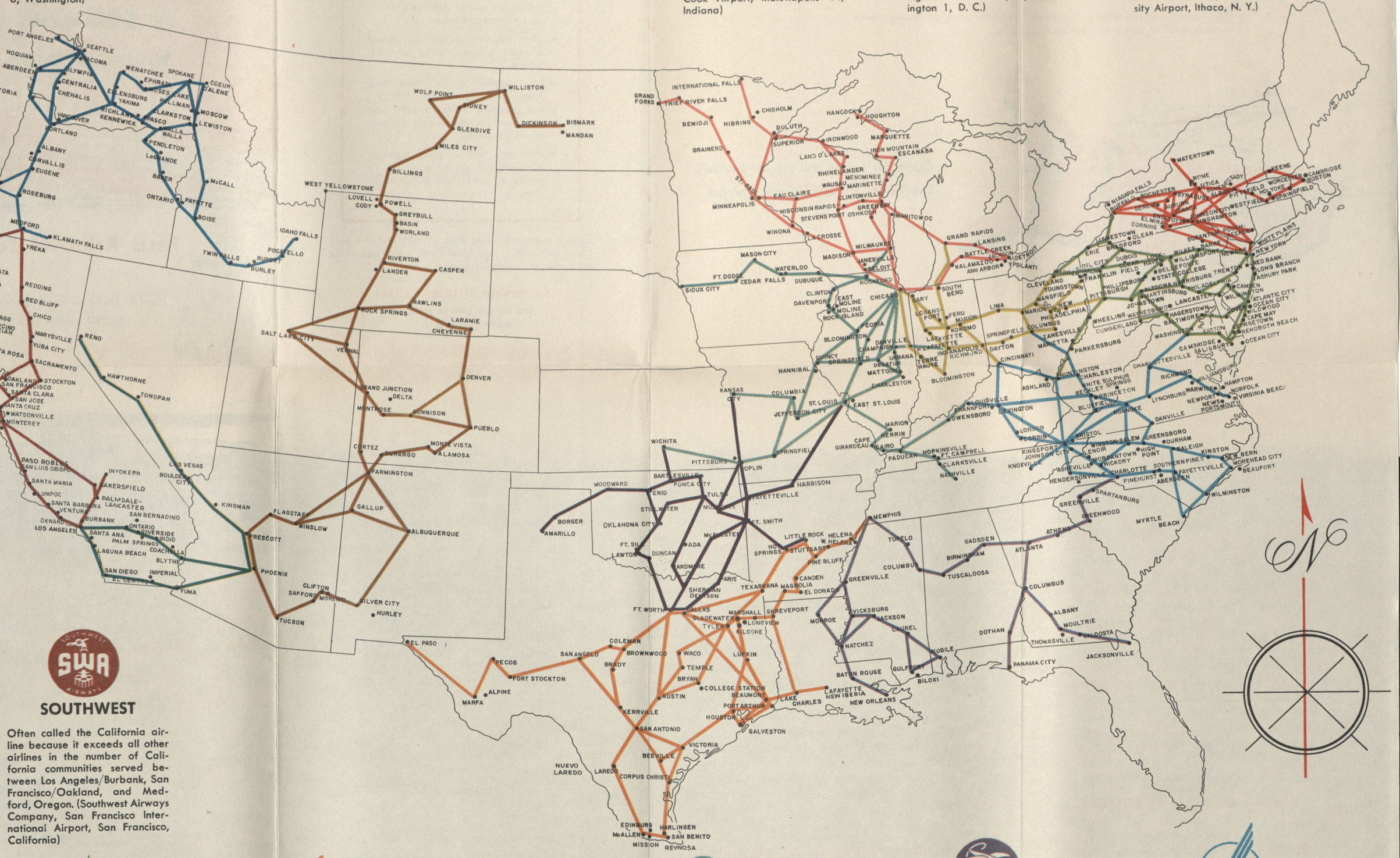
The world's first employee-owned airline in the history of the scheduled air transport industry. It serves a population of 18 million people in Indiana, Ohio, Michigan, Illinois and Pennsylvania. (Lake Central Airlines, Inc., Weir Cook Airport, Indianapolis 44, Indiana)

ALLEGHENY

The "Airline of the Executives" provides service to over 50 key industrial and resort areas in New York, New Jersey, Pennsylvania, Ohio, West Virginia, Maryland, Delaware, and Washington, D. C. (Allegheny Airlines, Inc., Washington National Airport, Washington 1, D. C.)

MOHAWK

The "Route of the Air Chiefs" connects all the major communities of up-state New York and central New England with the large metropolitan centers of New York City and Boston, and the western gateway point of Buffalo. (Mohawk Airlines Inc., Cornell University Airport, Ithaca, N. Y.)



SOUTHWEST

Often called the California airline because it exceeds all other airlines in the number of California communities served between Los Angeles/Burbank, San Francisco/Oakland, and Medford, Oregon. (Southwest Airways Company, San Francisco International Airport, San Francisco, California)

BONANZA

Flies over the "Great American Desert" to serve Reno, Las Vegas, Phoenix, Los Angeles, San Diego and other communities in Arizona, Southern California, and Nevada. (Bonanza Air Lines, Inc., Box 391, McCarran Field, Las Vegas, Nev.)

TRANS-TEXAS

Serves the four-state area of Tennessee, Arkansas, Louisiana, and Texas. The 50 cities of TTA's route stretch from Memphis south to the Rio Grande Valley and west to El Paso. (Trans-Texas Airways, Inc., Municipal Airport, Houston 17, Texas)

CENTRAL

Serves 29 cities and towns in Oklahoma, northern Texas and the Texas Panhandle, Arkansas, Missouri and southern Kansas. (Central Airlines, Inc., Meacham Field, Fort Worth, Texas)

OZARK

Serves the eight states of Illinois, Indiana, Kentucky, Wisconsin, Iowa, Missouri, Kansas and Tennessee in the big Mississippi Valley and Great Lakes area. (Ozark Air Lines, Inc., Box 7, Lambert Field, St. Louis 21, Missouri)

SOUTHERN

Flies to cities and towns in Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee. Serving the industrial South and 66 important military establishments. (Southern Airways, Inc., Atlanta Airport, Atlanta, Ga.)

PIEDMONT

Piedmont completes east-west service between the western terminals, Columbus and Cincinnati, Ohio, Louisville, Kentucky, and Knoxville, Tennessee, and principal Atlantic coast cities located between Washington, D. C., Norfolk, Virginia and Wilmington, N. C. (Piedmont Airlines, Smith Reynolds Airport, Winston-Salem, N. C.)

You may purchase airline tickets to any destination in the world at your Local Airlines office. Similar world-wide ticket service is offered you at any of the following trunk line and international air line offices:
American Airlines • Braniff International Airways • Capital Airlines • Colonial Airlines • Continental Air Lines
Delta Air Lines • Eastern Air Lines • National Airlines • Northeast Airlines • Northwest Airlines • Pan American-Grace Airways • Pan American World Airways • Trans World Airlines • United Airlines • Western Air Lines